



# Morris Interactive

**News Release**  
*For Immediate Release*

## **Morris Interactive to Acquire LPC Consulting**

SASKATOON, SK (01/13/2016) - Morris Interactive is excited to announce the strategic acquisition LPC Consulting.

"We are extremely excited to add the expertise and services of LPC Consulting to our consulting services portfolio," said Mathew Cey, CEO of Morris Interactive. "This new venture really stems from the synergies that exist between our two companies and most importantly the quality people that we are adding to our team, Lester Cey and Daniel Rauckman."

LPC Consulting has been an influential player in Saskatchewan, connecting suppliers to markets through strategic business development planning and supply change consulting since May of 2010. This acquisition strengthens the Morris Interactive team in serving markets, where there is an increased demand for consulting services to support people and organizational opportunities within companies.

LPC Consulting brings expertise in the development of contracted business development services for companies within the industrial market wishing to expand their reach. With trusted relationships fostered over several years, LPC Consulting has provided the resources and expertise to assist clients in bidding and winning contracts. This people focused business development will continue and grow under the Morris Interactive banner.

"Saskatchewan has enjoyed several years of growth within the industrial and commercial markets," said LPC Consulting President Lester Cey, "Our new model within Morris Interactive is designed to develop and contribute to our clients' successes in these exciting economic times."

### **About Morris Interactive**

With roots tracing back to 1995, Morris Interactive employs a client-focused strategy, centering on relationships and living the customer service philosophy of, "doing what is best for the client is best for the bottom-line". Today, Morris Interactive still employs these values, living by the belief that the success of an organization **starts with people!** Morris Interactive offers key service delivery in areas such as: Leadership and Supervisory Development, Team Building, Sales and Customer Service Training, HR Solutions, Strategy and Governance, and Change Management. We are thinkers and agents of change. Morris Interactive passionately practices highly disciplined thought and action. We work in a world of plans, ideas analysis, and strategies that lead to **desired, measurable** goals. For more information, please visit [www.morrisinteractive.ca](http://www.morrisinteractive.ca)

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For questions and inquiries, please contact:

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